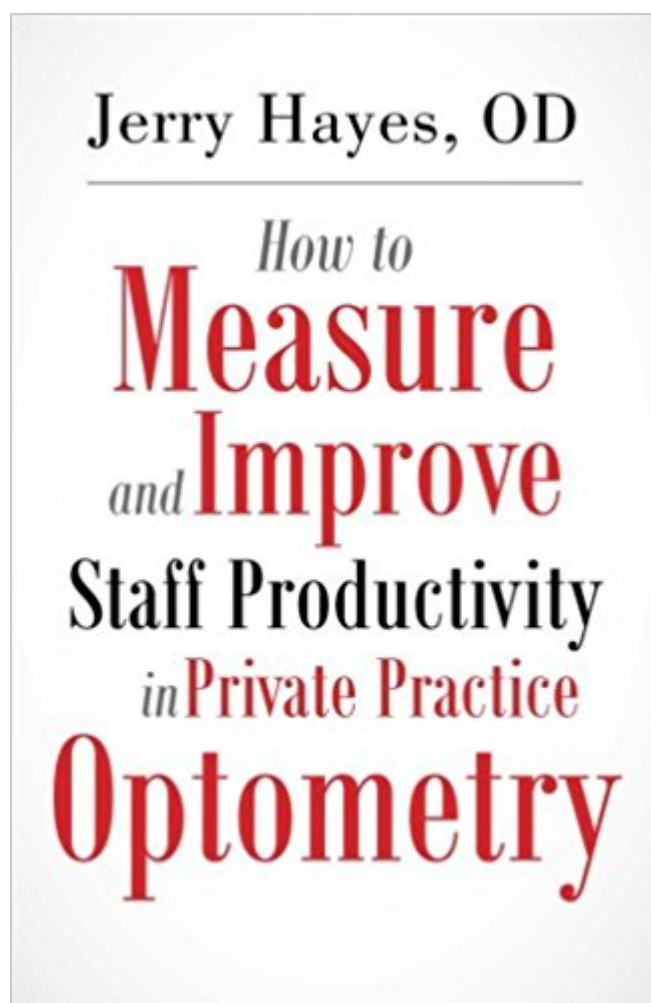


The book was found

How To Measure And Improve Staff Productivity In Private Practice Optometry



Synopsis

This book is designed to help optometrists in any size practice, big or small, do an even better job of increasing staff productivity while improving the level of patient care provided by their team. The following topics are covered: What are your obstacles to growth? How big does your team need to be? When do you need an office manager? How much should you pay your staff? How to deal with salary creep. Do staff bonuses really work? How to give your team a sense of purpose. How often to have team meetings. How to hold employees accountable. Hiring top performers. What Other ODs Are Saying About Jerry's New Book "Jerry uses his down-to-earth writing style to share his vast knowledge and experience in staff management and team motivation. A must-read, this book will help you make more money." — Neil Gailmard, OD, MBA, FAAO; President, Prima Eye Group; CEO, Gailmard Eye Center "Just finished Jerry's book, it is a must read for every OD!" — Tom Stout, OD, FAAO "Jerry deserves to take a bow for producing a book on practice management that is chock-full of his vast experience and insight yet simple, practical and useful real-life examples... and a fun read as well!" — Alan Glazier, OD, FAAO - Founder, ODs on Facebook "Dr. Hayes exposes the road blocks to success that all Optometrists face in private practice." — Howard R. Day, OD - Gardendale, AL "I encourage all ODs who are trying to improve their practice to follow the recommendations and guidelines in this book. You will find your office runs much more efficiently and confidently." — David Miller, OD - Miller Vision Specialties, Greensboro, NC "This book combines a lifetime of business experience with meaningful data and is a "how to" that provides a successful way to move to the next level of optometric practice." — Billy Cochran, OD - Former President, Southern College of Optometry

Book Information

Paperback: 174 pages

Publisher: CreateSpace Independent Publishing Platform (August 13, 2014)

Language: English

ISBN-10: 1500824887

ISBN-13: 978-1500824884

Product Dimensions: 5.5 x 0.4 x 8.5 inches

Shipping Weight: 10.1 ounces (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 13 customer reviews

Best Sellers Rank: #509,614 in Books (See Top 100 in Books) #67 in Books > Medical Books > Allied Health Professions > Optometry

Customer Reviews

A nationally recognized consultant, speaker and writer on the business side of practice, Dr. Jerry Hayes has a passion for helping other optometrists become more successful in private practice. His work in the areas of staff productivity, practice finance and production metrics has had a positive impact on the way thousands of ODs manage their offices today. Jerry is the co-founder and CEO of Prima Eye Group as well as the owner and President of HMI Buying Group and Red Tray.

Elementary stuff for anyone with any business acumen at all. Oh, and the book assumes you own your optical and is part of all revenue and productivity calcs.

Great core concepts. Like many of this type of book, the key information could be presented in about half the volume. Looking forward to the sequel.

An excellent foundation to organize your practice metrics.

A little too basic. I wanted more information on exact strategies to improve performance. Would be good for a practitioner just starting their first practice.

Great reference for private eye care professionals. I would highly recommend this book.

Jerry is an outstanding leader, author and supporter of private practice. He is a cofounder of the Prima group that has provided me and countless other ODs invaluable consultation. His willingness to work with me has been totally unselfish with many valuable insights to help me grow my practice. He has been an OD and premier business man for which his businesses have been aligned with Optometry. I nominate him for these distinctions to the Optometric profession. Sincerely Warren Johnson ODMemphis Tn

This book is packed with ideas and metrics that will help you take your clinic's profitability to the next level and will apply to optometrists along every revenue and practice net range. I have worked with Dr. Hayes for a number of years and this book is a great illustration of his ability to communicate his knowledge and experience in a format that is readable and relatable.

Jerry Hayes, expert in staff management and owner of multiple successful businesses, has shared

his secrets to success with these practical and proven strategies. You are sure to gain knowledge and improve your practice with this easy to read, how to book. I plan to share with my son-in-law for his dental practice.

[Download to continue reading...](#)

How to Measure and Improve Staff Productivity in Private Practice Optometry Manuscript Paper Notebook: 10-staff (10 staves per page), 120 pages, perfect binding, standard staff width: Music Paper Notebook size = 8.5 x 11 ... standard staff width = 8.5mm = 11/32" Memory: Boost Your Memory with Easy Exercises - Improve Your Mental Focus in Everyday Life (FREE BONUS INCLUDED) (Improve memory, improving memory, remembering more, productivity improvement) Measure Twice, Cut Once: Simple Steps to Measure, Scale, Draw and Make the Perfect Cut-Every Time. (Popular Woodworking) DIY Household Hacks for Beginners: DIY Hacks For Cleaning And Organizing, Increased Productivity, Declutter your Home (DIY Home Improvements, DIY Household ... And Organizing, Increase Productivity) Measure for Measure: The Arkangel Shakespeare Measure for Measure (Arkangel Shakespeare) Measure for Measure DIY Projects: Save Time & Money Maintaining Your Home With Simple DIY Household Hacks, Home Remedies: Increase Productivity & Save Time with Frugal Living ... And Organizing, Increase Productivity) Time Management: Guide to Time Management Skills, Productivity, Procrastination and Getting Things Done (time management, procrastination, productivity, ... successful people, efficiency, schedule) The 30-Day Productivity Plan: Break The 30 Bad Habits That Are Sabotaging Your Time Management - One Day At A Time! (The 30-Day Productivity Boost Book 1) OAT Practice Questions: OAT Practice Tests & Exam Review for the Optometry Admission Test Peterson's Private Secondary Schools 2000-2001 : The Smart Parents' Guide to Private Education (Peterson's Private Secondary Schools, 2000-2001) Computers And Other Technological AIDS for Psychiatric Private Practice (The Private practice monograph series) Songwriting Journal : (Large Print 8.5x11) Lined/Ruled Staff and Manuscript Paper With Chord Boxed, Lyrics Line and Staff For Musician, Music Lover, ... Journal (Songwriting Notebook) (Volume 5) Guitar Tab Notebook : Large Print 8.5 by 11 - 104 Blank Staff Paper With Staff, Chord Boxes, TAB and Lyric Line - Blank Guitar Music Sheet Vol.6: Blank Sheet Music (Volume 6) Music Staff Paper For Kids: Piano Large, Empty Staff, Manuscript Sheets Notation Paper For Composing For Musicians, Students, Songwriting. Book Notebook Journal 100 Pages 8.5x11 Percussion Staff Paper: Professional Staff Paper For Percussionists John Thompson's Easiest Piano Course - Music Staff Paper: Wide-Staff Manuscript Paper in Color Foundations of Library Services: An Introduction for Support Staff (Library Support Staff Handbooks)

Contact Us

DMCA

Privacy

FAQ & Help